



# PROJECT PORTFOLIO

/Graphics/Skills Development Program 2015

The following project was done while I was working under the Young Economists' Forum club in North South University.

For this event, I was in charge of making the banners, posters and other visual designs for the event as well as being the content strategist (i.e. deciding what type of theme the designs would follow and how the content would be presented)

Below are some of the designs which include Banner, X-Banner, posters that I designed using resources from [freepik.com](http://freepik.com)

Technical Skills Required



Adobe PhotoShop



Adobe Illulstrator

Vector Resources From



[freepik.com](http://freepik.com)

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YEF PRESENTS

**NSU**  
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**SKILLS DEVELOPMENT PROGRAM**

**SESSION 1**  
12:15 pm to 1:00 pm  
Simple Models to Better Understand the World Around Us  
Saqiful Alam  
Lecturer, North South University

**SESSION 2**  
1:00 pm to 1:45 pm  
IELTS Consultation Programme  
British Council

**SESSION 3**  
2:00 pm to 2:45 pm  
Leadership and Career Planning  
Sadaf Sultan  
Program Manager, BYLC

**SESSION 4**  
3:00 pm to 3:45 pm  
Organizational Skills  
Humaira Afreen  
HR, British American Tobacco  
President, JCI (Dhaka West)

**SESSION 5**  
4:00 pm to 4:45 pm  
Jobs in the Future  
Mustafizur Rahman Khan  
Founder, SDAsia.co

**SESSION 6**  
4:45 pm to 5:30 pm  
Everyday Skills for the Digital Age  
Riyad Shahir Ahmed Husain  
CEO, Magnito Digital

**SESSION 7**  
5:30 pm to 6:15 pm  
Using Analytics for Personal Growth  
Bijon Islam  
CEO and Co-founder, LightCastle Partners  
Mohammed Kashif Choudhury  
Assistant Vice President, LightCastle Partners

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**7TH APRIL 2015 AT RECREATION HALL**

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THE 1ST & #1 PRIVATE RADIO

# 1. Main Banner

The following design was used as the main display banner for the event.

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**7TH APRIL 2015**  
**VENUE: RECREATION HALL**

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Print Media: NEWAGE কালের বর্গ  
Radio Partner: radio today 89.6fm THE 1<sup>ST</sup> & #1 PRIVATE RADIO

## 2. Posters

These were posters printed on A3 paper. They were printed in high quantities and displayed on various parts of the campus



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PRESENTS

**SKILLS DEVELOPMENT PROGRAM**

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**3**

2:00 pm to 2:45 pm

**LEADERSHIP AND CAREER PLANNING**



**Sadaf Sultan**  
Program Manager  
BYLC

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### 3. X-Banner

These were on an X-Banner stand set on stage depending on who the speaker was. There were 7 of these made all specified to each speaker.